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MU NewsLetter, March 31, 1998

Office of University Relations

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MU Artists Series presents Tamburitzens

The Marshall Artists Series will present the Tamburitzens of Duquesne University on Thursday, April 2 at 8 p.m. in the Keith-Albee Theatre, according to Angela Grant, marketing director with the series.

"Throughout their 60 years of existence, this group of highly talented folk artists dedicated to the preservation of East European folk culture have taken their name from the musical instrument they play - the tamburitza," Grant said. "Using over 500 authentic costumes in each concert, the Tamburitzens sing in a dozen different European languages and do the dances of as many countries."

The 36 performers are all full-time students at Duquesne University and each receives scholarship aid in exchange for participating in the troupe.

"In hundreds of colorful and authentic costumes, the students perform with brilliance, forming a impression of the most fascinating and romantic parts of the Balkans and neighboring lands," Grant said.

Tickets for the performance are \$12, \$10 and \$8. To purchase tickets or for more information, contact Angela Grant in the Marshall Artists Series, 696-6656.



The Tamburitzens of Duquesne University will perform at the Keith-Albee Theatre on Thursday, April 2 at 8 p.m. Consisting of 36 full-time students at Duquesne, the troupe is dedicated to the preservation of East European folk culture.

Fulbright awards available Investments Seminar scheduled April 2

An August 1 application deadline has been set for the 1999-2000 Fulbright scholar awards, which provide opportunities for lecturing or advanced research in nearly 130 countries to college and university faculty and professionals outside academe.

Virtually all disciplines participate in the program, and openings exist in almost every area of the arts and humanities, social sciences, natural and applied sciences and professional fields such as business, journalism and law.

The basic eligibility requirements for a Fulbright scholar award are U.S. citizenship and the Ph.D. or comparable qualifications.

For lecturing awards, university or college teaching experience is expected. Foreign language skills are needed for some countries, but most lecturing assignments are in English.

Applications are encouraged from faculty at all types of institutions as from professionals outside academe. Every academic rank, from instructor to professor emeritus, is represented. Academic administrators regularly receive Fulbrights, as do independent scholars, artists and professionals from the private and public sectors.

For more information, contact the Academic Affairs Office, 696-6690.

Grant deadline set

An April 17 deadline has been set for grant applications to the European Community/United States of America Joint Consortium for Cooperation in Higher Education and Vocational Education.

This program is designed to promote student-centered activities between Europe and the U.S. by supporting a limited number of original projects. It must involve a group of three European and three U.S. students.

Contact the Academic Affairs Office, 696-6690, for more information.

Letter of appreciation

Dear MU Faculty and Staff:

Thank you for the consideration expressed through your flowers, cards, visits, calls and prayers during my recent hospitalization and recovery. It is certainly something I will not forget.

Sincerely,
Bill Radig

Investments Seminar scheduled April 2

Marshall University's Small Business Development Center will sponsor an Investments Seminar on Thursday, April 2 from 10 a.m. to noon in the Robert C. Byrd Institute Building, 1050 Fourth Ave., according to David Blackburn, project coordinator in the center.

"This seminar will focus on small business and individual investments," Blackburn said. "Participants will learn about portfolios, investment strategies and why they are important."

Cost of the Investments Seminar is \$20 per person. Contact David Blackburn, 696-6798, for more information or to register.

Computer course added

The Division of Continuing Education has added a computer course to its selection of spring short courses and workshops.

The new course, "Introduction to Excel," will be offered on Wednesdays, April 8 through May 20 from 4:30 to 6:20 p.m. in Smith Hall Room 532. Cost is \$78.

To register or for more information, contact the Division of Continuing Education, 696-3113.

MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • March 31, 1998

Celebration of Academics set for April 1-2

Award-winning author Bobbie Ann Mason will highlight Marshall University's 1998 Celebration of Academics Wednesday and Thursday, April 1-2, in the Joan C. Edwards Performing Arts Center, according to Dr. Montserrat Miller, assistant professor in the Department of History and Drinko Academy Fellow.

"We are pleased to have such a noted author as Bobbie Ann Mason to speak at the Celebration of Academics," Miller said. "Apart from commencement, this event constitutes the most important academic



Mason

ceremony at Marshall and we feel fortunate to tie it in with the university's Year of the Book celebration."

The Celebration of Academics will begin with the John Deaver Drinko Symposium on Wednesday, April 1 at 2 p.m. in the Performing Arts Center. Entitled "Contemporary Women Writing in Appalachia," this year's symposium will feature the work of Drinko Fellow Shirley Lumpkin and her colleagues Jan Adkins-Bills, Laura Tussey and Dr. Edwina Pendarvis.

Mason will be the featured speaker at the Elizabeth Gibson Drinko Honors Convocation on Thursday, April 2 at 11 a.m. in the Performing Arts Center.

Born in Mayfield, Ky., Mason has spent her life working as a writer. Distinguished for her short stories, she has received national acclaim in such respected periodicals

as "The New Yorker," "Atlantic" and "The Washington Post Magazine." Her book "In Country" won the Vietnam Veterans of America Award for Cultural Contribution to the Arts in 1989 and was used as the basis for a major motion picture starring Bruce Willis.

"Bobbie Ann Mason is a widely respected author and an outstanding addition to our Year of the Book as we celebrate one of the country's outstanding libraries and Marshall's commitment to learning," noted MU President J. Wade Gilley.

She is the fourth speaker in the "Year of the Book" lecture series, which began last fall with a presentation by Dr. Jean Edward Smith, author of the acclaimed biography "John Marshall - Definer of a Nation."

Nationally renowned historian Norman Graebner was the second speaker in the series when he presented a Feb. 3 lecture entitled "Myth and Reality: The Rhetorical Cold War," and noted futurist Francis Fukuyama was third when he discussed his book "Trust: The Social Virtues and Creation of Prosperity" on Feb. 25.

For more information about the Celebration of Academics, contact the John Deaver Drinko Center, 696-3183.

Faculty members to receive awards

Five outstanding Marshall University faculty members will be honored at the Elizabeth Gibson Drinko Honors Convocation on Thursday, April 2 at 11 a.m. in the Joan C. Edwards Performing Arts Center.

Presentation of the 1997-98 Marshall and Shirley Reynolds Outstanding Teacher Award will highlight the ceremony. The prestigious honor will be awarded to Dr. David Cusick, professor in the Department of Mathematics. Cusick, who has been at Marshall for 26 years, will be given a \$3,000 stipend with the award.

Also included in the ceremony will be the presentation of the 1997-98 Charles E. Hedrick Outstanding Faculty Award. Dr. Marjorie McNerney, a professor in the Department of Management/Marketing, will receive the award and the \$3,000 stipend that accompanies it. McNerney has been at Marshall for 11 years.

Three faculty members will also receive 1997-98 Pickens-Queen Teacher Awards at the ceremony. They are Janis Martin, an assistant professor in the Department of Theatre; Dr. Mark Thompson, an assistant professor in the Department of Finance/Economics, and John Van Kirk, an assistant professor in the Department of English. Each award includes a \$1,000 stipend.

"Apart from commencement, this event constitutes the most important academic ceremony at Marshall," said Dr. Montserrat Miller, assistant professor in the Department of History and Drinko Academy Fellow. "We are fortunate to have outstanding support from members of the community that allowed the establishment of these awards."

The Marshall and Shirley Reynolds Outstanding Teacher Award was established in 1985 through an endowment established by the benefactors, who reside in Huntington. A recently established award, the 1997-98 Charles E. Hedrick Outstanding Faculty Award will be given for the first time during this year's Honors Convocation.

The Pickens-Queen Teacher Awards were established by Ethel K. Pickens of Gallipolis, Ohio, and her nephew, retired Tradewell Supermarkets chairman Glenn J. Queen and his wife, the former Carol Booth, to honor faculty members in their early years of teaching on the collegiate level.

Of this year's Pickens-Queen Awards winners, Janis Martin and Dr. Mark Thompson have been at MU for three years, while John Van Kirk has been at MU for four years.

For more information about the Elizabeth Gibson Drinko Honors Convocation, contact the Drinko Academy, 696-3183.

McMullen honored

Elizabeth "Liz" McMullen of Proctorville, Ohio, administrative secretary senior in the W. Page Pitt School of Journalism and Mass Communications, has been selected Marshall University Employee of the Month for March, according to Bill Burdette, chairman of the selection committee.

McMullen has been an employee at Marshall since May 1996. She was nominated for the award by Janet Dooley, who served as interim director of the journalism school during the fall semester, and 11 faculty members and students.



McMullen

(Continued on page 2)

City Councilman receives RCBI award

Huntington City Councilman Phil E. Cline will be honored April 18 as the first recipient of the Marshall University/Robert C. Byrd Institute Distinguished Alumnus in Manufacturing Award.



Cline

Currently president of Broughton Foods Co., Cline is a former executive vice president and treasurer of J.H. Fletcher & Co. in Huntington, a

manufacturer of mining equipment.

"Phil Cline was selected to receive our first award because of his longtime advocacy of technology in manufacturing and his commitment to the need for a technically trained workforce," Charlotte Weber, Byrd Institute director and chief executive officer, said. "He has aggressively represented manufacturing issues throughout the region."

Cline earned two degrees from Marshall University, a B.S. degree in 1955 and an M.A. degree in 1962. He has served leadership posts with numerous community and university organizations. He is a

Fall admission applications increase

Nearly 3,200 freshmen-to-be have applied for admission to Marshall University next fall, a startling 22 percent increase over the same period last year, MU President J. Wade Gilley reported. The 3,184 applicants, as of March 23, represent an increase of 573 potential new freshmen over the 2,611 at the same time in 1997.

Gilley attributed the burgeoning interest in Marshall to several factors, including a growing academic reputation. "For the last two years, Marshall has been listed in a national publication, 'America's 100 Best College Buys,' based on academic quality and

moderate costs," Gilley said. "In addition, the U.S. News publication, 'America's Best Colleges,' has given us high marks for academic reputation."

Perhaps equally significant, Gilley said, is the publicity engendered by the moving of Marshall's athletic programs into the Mid-American Conference and the rise of football to the NCAA Division I-A level. "Marshall's athletic success and the consequent publicity are enhancing our name recognition in the state and, indeed, all across the country," he noted. "That translates into greater interest by potential students."

McMullen named Employee of the Month

(Continued from page 1)

"As I was assuming duties of the director of the school of journalism, I met with Dr. Hal Shaver, the director who was leaving on sabbatical," Dooley said. "We were reviewing things I might encounter during the semester, and when I asked how to do many of the tasks of the school his repeated response was 'Just ask Liz, she knows how to do that.' It was excellent advice."

"I relied on Liz heavily to navigate the papers and processes that kept the department functioning day-to-day and for special projects we launched," she said.

McMullen shows a genuine interest in the school and its students, according to Dooley.

"It is not unusual to find Liz helping students in a variety of ways - checking closed classes, offering encouragement before an exam, treating homesickness or just being a sounding board," she said. "She is the epitome of employee competence."

McMullen will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Marshall University President J. Wade Gilley and his wife, Nanna, provided funds through a grant to establish the Employee of the Month and Employee of the Year program.

Two Global Issues Forums set for April

The Department of Sociology/Anthropology and the Committee on Multiculturalism will sponsor two free Global Issues Forums during the month of April.

Mary Guillochon will address violence in Algeria on Friday, April 3 at noon in the Don Morris Room of the Memorial Student Center with "Algeria - The Silent War."

Vincente Alcariz will present information about Spain on Friday, April 24 at 1:15 p.m. in the Alumni Lounge of the Memorial Student Center. His presentation, "España - Tan Cerca Tan Lejos" (Spain - So Close, So Far) will focus on factors that make Spain different than the rest of Europe or the United States.

member and past chairman of the Marshall University Board of Advisors and the Huntington Industrial Corp.; chairman of the Huntington Municipal Development Authority; vice chairman of Cabell Huntington Hospital Inc., and former president of both The Marshall University Foundation Inc. and the Marshall University Alumni Association.

His statewide involvement includes serving as a member of Executive Committee and past chairman of the West Virginia Chamber of Commerce, member of the Citizens Legislative Salary Review Commission and past chairman of the West Virginia delegation to the White House Conference on Small Business.

Among his many honors are the City of Huntington Foundation Inc.'s Greater Huntington Wall of Fame, The Herald-Dispatch Citizen of the Year, the MU Alumni Association's Distinguished Service award and the university's College of Business Hall of Fame.

Cline will be recognized during the Marshall University Alumni Association's 61st annual Alumni Awards Banquet to begin at 7 p.m. Saturday, April 18, in the Don Morris Room, Memorial Student Center.

Reservations may be made by calling the Office of Alumni Affairs, 696-2523.

Research Day offered

Marshall students, residents, faculty and guests will gather Monday and Tuesday, April 6-7, for the MU Medical School's annual Research Day activities. The sessions will include more than 60 poster and oral presentations describing clinical research, case studies, and basic science projects.

This year's featured speaker is Dr. Jerome Brody, professor of medicine and director of the Pulmonary Center at the Boston University School of Medicine. He is nationally and internationally known for his research on lung development, especially in the area of pulmonary surfactants.

Activities will run from 6 p.m. to 9:30 p.m. Monday in the Marshall University Memorial Student Center and from 8 a.m. to 3 p.m. Tuesday at the Radisson Hotel. Both days will feature talks by Dr. Brody as well as student and resident presentations. Awards will be presented at a ceremony immediately following the 1 p.m. luncheon Tuesday.

More information is available from the Office of Continuing Medical Education, 696-7019.

Marshall faculty and staff achievements

Dr. DOROTHY HICKS, professor in the Department of Health, Physical Education and Recreation, was inducted into the West Virginia Girls and Women Sports Association Hall of Fame during a ceremony held March 14 in Charleston. She is only the third inductee into the hall, joining former Olympian Mary Lou Retton and Kitty Blakemore of West Virginia University. HICKS was honored due to her national, regional and state contributions to girls' and women's sports during the past 29 years.

Dr. W. BAKER BOLLING, professor in the Department of Management/Marketing, attended the annual meeting of the Southeast Case Research Association (SECRA) held Feb. 19-21 in Charleston, S.C. BOLLING served as track chair for the meeting and presented two cases: "Federal Express Corporation," co-authored with Wenda Wu, and "Pagemaker, Inc." co-authored with Dr. CRAIG A. HOLLINGSHEAD, associate professor in the Department of Management/Marketing, and Gregory A. Parsons.

BOLLING was elected to serve as SECRA program chair for the 1999 meeting to be held in Savannah, Ga. Faculty in any discipline interested in the case method and wishing to develop a case for possible presentation at the SECRA meeting should contact him at 696-2679.

Dr. CRAIG A. HOLLINGSHEAD, associate professor in the Department of Management/Marketing, attended the annual meeting of the Southeast Case Research Association (SECRA) held Feb. 19-21 in Charleston, S.C. HOLLINGSHEAD served as membership chair and presented a case entitled "Pagemaker, Inc." with Dr. W. BAKER BOLLING, professor in the Department of Management/Marketing, and Gregory A. Parsons. HOLLINGSHEAD will also be working to set up the SECRA Journal on the Internet for publication of referred cases selected by the SECRA editorial staff.

Dr. ROBERT F. "BOB" MADDOX, professor in the Department of History, had his articles entitled "The Casablanca Conference," "The Yalta Conference," "The Potsdam Conference" and "Churchill's Iron Curtain Speech," published in "Chronology of European History."

LINDA P. ROWE, director of Judicial Programs, will defend her doctoral dissertation entitled "The Least Thing You Hear About in the Dorm: Cultural Themes for Academic Activity in a Women's Residence Hall at a Public Comprehensive University," on Thursday, April 9 at 10 a.m. in Jenkins Hall Room 219.

Dr. ALINA M. ZAPALSKA, associate professor in the Department of Economics,

has recently presented and published the following papers: "Problem Solving in the Economics Classroom" and "Money Market," both of which were published in "Teaching Economics: Instruction and Classroom Based Research" and presented at the annual meeting at Robert Morris College in February;

"Hungarian Entrepreneurship," with Lucyna Zapalska, and "Economic Reform and the Challenge of Enterprise Restructuring in Selected Transitional Economies," both of which were published in "Proceedings of the Fifth Annual Meeting of American Association of Behavioral Sciences" and presented at the American Association of Business and Behavioral Sciences in February;

"Competition: The Polish Banking System," with Lucyna Zapalska, and "Teaching Entrepreneurial Skills in the Classroom," with Dr. DALLAS BROZIK, associate professor in the Department of Finance/Economics, both of which were presented at the annual meeting of the Midwest Business Economics Association in March, and "Developing Critical Thinking Skills in the Global Economics Courses," with Chandra Akkihal, presented at the annual meeting of Midwest Business Economics Association in March.

ZAPALSKA has also chaired the panel discussion on "Global Issues in the Economics Curriculum" at the Midwest Business Economics Association meeting and a session on "Markets: Firms, Entrepreneurship, Management and Product Quality" at the annual meeting of the American Association of Business and Behavioral Sciences.

Dr. PAUL F. LUTZ, professor in the Department of History, performed his "History Alive" character, Devil Anse Hatfield, on March 6 at Bridgeport Middle School and the new Robert C. Byrd High School in Clarksburg. The performance was sponsored by the West Virginia Humanities Council.

Indian concert set

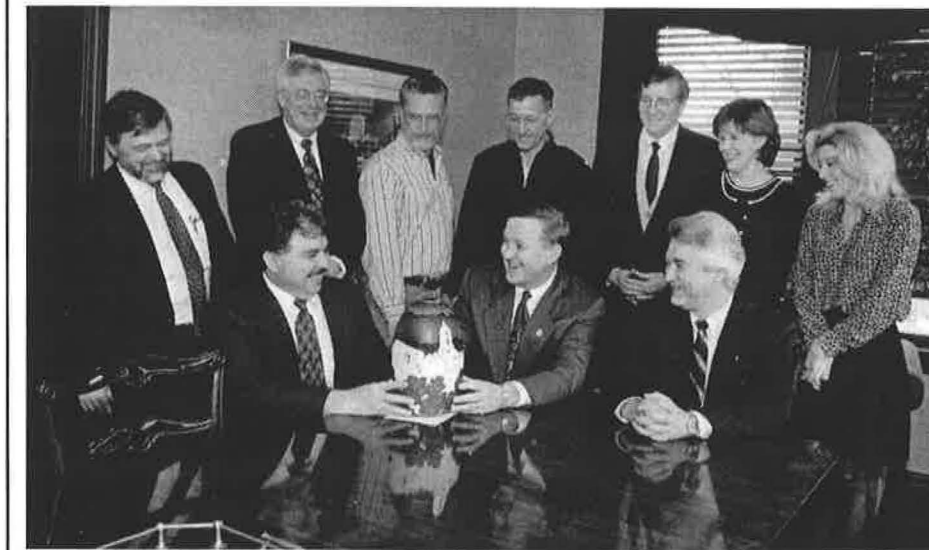
Steven Hall, assistant professor in the Department of Music, will present an introduction to Indian classical music on Monday, April 6 at 7 p.m. in Smith Recital Hall.

Hall's performance is part of the Indian Classical music concert, which begins 4 p.m. Sunday, April 5 at the West Virginia Cultural Center in Charleston.

Featured at the concert will be Pandit V.G. Jog, recipient of the Padma Bhushan Award; Aloke Dasgupto, recipient of the SOPAN award, and Ashok Moitra, tabla.

The concert is free for MU students.

'Huntington Works' honors Gilley



MU President J. Wade Gilley was presented the limited edition vase "The Rose" for his support of "Huntington Works," a beautification project designed to improve community spirit. He was presented the vase by members of the project. Pictured above, front row from left: Greg Menniti, vice president of Chester Engineers, Gilley, and Rich Mitchell. Back row, from left: Craig Yendell, Don Smith, Stanley Sporny, Col. Dana Robertson, Don Kleppe, Donna Hinchman and Jenny Pemberton.